

# \* 2023 MEDIA KIT



GO TO **GUIDE** FOR ALL THINGS GWINNETT

**ANNUAL PUBLICATION**  
with year-long advertising exposure

Valuable resource for new businesses,  
employers, families and visitors



# THE GUIDE TO GWINNETT

## 2023 Rates and Specs\*

	Guide
Full page .....	\$2,995
1/2.....	\$1,995
1/4.....	\$1,295
Back Cover.....	\$4,995
Inside Front Cover.....	\$3,995
Inside Back Cover.....	\$3,995
Premium Positions.....	\$3,295
Two-Page Spread.....	\$5,795



Example of One Page Advertorial

Ad design services are complimentary.

**DIGITAL SPECS** | The Guide to Gwinnett requires that advertising materials be sent in digital format as a high resolution (press optimized) PDF. All fonts and images must be embedded in the file. All images must be converted to CMYK. RGB images are not acceptable. Please call Accent Creative Group at 678.407.8820 with any questions regarding the creation of a high-resolution PDF. Native Quark Xpress or Adobe InDesign files are not acceptable. Fractional ads need to be set to their EXACT specs. Do not add bleed or crop marks to fractional ads.

**FILE SUBMISSION** | An upload link will be provided.

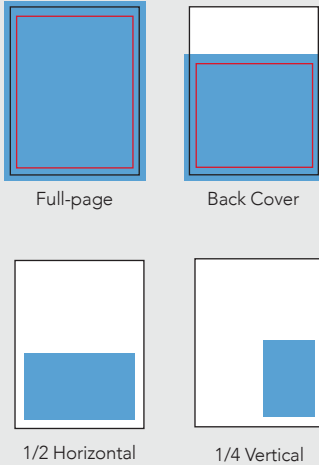
\* If there are any questions regarding the specs or the submission process, please contact our design department at 678.407.8820.

**PLEASE NOTE:**  
 PMS/SPOT  
 COLORS ARE  
 NOT ACCEPTED.

### ADVERTISING SPECS

Full-page ....	TRIM.....	8.375" x 10.875"
	BLEED .....	8.5" x 11.125"
	*LIVE AREA ...	7.375" x 9.875"
Back Cover	TRIM.....	8.375" x 8.625"
	BLEED .....	8.625" x 8.75"
	*LIVE AREA.....	7.375" x 8"
1/2.....	HORIZONTAL ...	7.375" x 4.7434"
1/4.....	VERTICAL .....	3.58" x 4.78"

\*NOTE: For full-page and back cover ads, please keep text and logos within the live area specified for each size.



**Ad Space Closes**  
 10/21/22

**Art Due**  
 11/4/22

**Publishes**  
 January 2023