

# 2022 GWINNETT CITIES GUIDE

## ANNUAL PUBLICATION 2022 Cities Guide

The Gwinnett Chamber Cities Guide explores and uncovers the many gems of the county that help to make Gwinnett a great place to live, learn, work and play. There is no place quite like Gwinnett and each of the cities located within the county contribute to the area's uniqueness and desirability. Designed to serve as a powerful and effective marketing tool, the Cities Guide puts Gwinnett's municipalities in the spotlight.

Think Local, Think Big Returns with the Gwinnett Chamber's Cities Guide  
Put your marketing dollars to work by advertising in the Gwinnett Chamber's Cities Guide--the definitive resource about Gwinnett's municipalities. Local marketing is a powerful and effective way to reach new customers that lie just beyond your front door. The Cities Guide provides a connection point for businesses in the local community that are looking to expand their sales opportunities within a targeted area.

With the Cities Guide, businesses can harness the power of local marketing by expanding their presence and outreach in their own neighborhoods.



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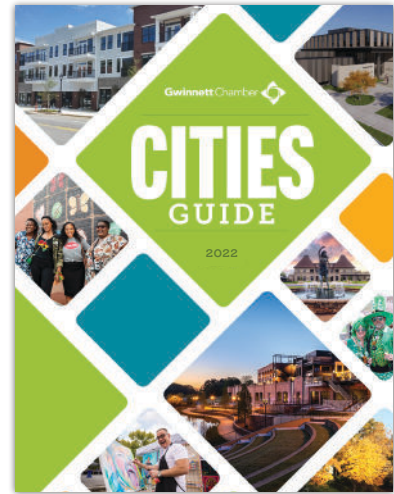
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{ADVERTISING CONTACT} Audrey Rawls | o: 678.407.8820 c: 404.734.9793 | audrey@accentcreativegroup.com

# GWINNETT CITIES GUIDE

## 2022 Rates and Specs\*

|                             |         |
|-----------------------------|---------|
| Full page .....             | \$1,995 |
| 1/2.....                    | \$995   |
| Back Cover.....             | \$3,995 |
| Inside Front Cover.....     | \$2,995 |
| Inside Back Cover.....      | \$2,995 |
| Premium Positions.....      | \$2,995 |
| Event Calendar Sponsor..... | \$2,995 |
| Two-Page Spread.....        | \$4,495 |



### Ad design services are complimentary.

**DIGITAL SPECS** | The Gwinnett Cities Guide requires that advertising materials be sent in digital format as a high resolution (press optimized) PDF. All fonts and images must be embedded in the file. All images must be converted to CMYK. RGB images are not acceptable. Please call Accent Creative Group at 678.407.8820 with any questions regarding the creation of a high-resolution PDF. Native Quark Xpress or Adobe InDesign files are not acceptable. Fractional ads need to be set to their EXACT specs. Do not add bleed or crop marks to fractional ads.

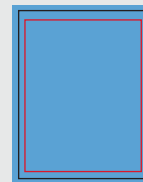
PLEASE NOTE:  
PMS/SPOT  
COLORS ARE  
NOT ACCEPTED.

**FILE SUBMISSION** | An upload link will be provided.

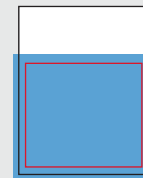
\* If there are any questions regarding the specs or the submission process, please contact our design department at 678.407.8820.

### ADVERTISING SPECS

|                                 |                                |
|---------------------------------|--------------------------------|
| <b>Full-page</b> .... TRIM..... | 8.375" x 10.875"               |
| BLEED .....                     | 8.5" x 11.125"                 |
| ..... *LIVE AREA ...            | 7.375" x 9.875"                |
| <b>Back Cover</b> TRIM.....     | 8.375" x 8.625"                |
| BLEED .....                     | 8.625" x 8.75"                 |
| ..... *LIVE AREA ...            | 7.375" x 8"                    |
| <b>1/2</b> .....                | HORIZONTAL ...7.375" x 4.7434" |



Full-page



Back Cover



1/2 Horizontal

\*NOTE: For full-page and back cover ads, please keep text and logos within the live area specified for each size.

**Ad Space Closes**  
6/24/22  
**Art Due**  
6/30/22  
**Publishes**  
July 2022