

2022 ANNUAL REPORT

Mission

The mission of the Gwinnett Chamber is to champion business.

Vision

The Gwinnett Chamber will be the leading advocate and innovative resource for businesses to connect and thrive.







2022: 75 Years. 5 Stars. 1 Exceptional Organization.

The Gwinnett Chamber champions business and this year only served to propel that mission to a new level of expectation. After 75 years in business, the Gwinnett Chamber now boasts the most diverse board of directors in its history. We held our second annual Multi-Chamber Mixer with more than a dozen bi-lateral chamber partners, continued to champion women leadership through the MOXIE Awards that recognized 100 finalists across 10 categories, and honored Gwinnett's 35-Under-35 young professionals at the Gwinnett Young Professionals (GYP) "TheYParty" event. The community and economic development initiative, Partnership Gwinnett, reported its most successful year yet with 3,854 new jobs representing \$149.3M in private capital investment. And the culminating achievement for 2022 was earning our firstever, 5-Star Accreditation rating from the U.S. Chamber of Commerce, placing us in the top one percent of all chambers in the nation.

We appreciate our members, investors, and partners who worked hard to champion business with us and made 2022 a true gem of a 'diamond anniversary' year for the Gwinnett Chamber.



Membership



- Construction & Contracting: 8.4% Health Products & Services: 7.2%
 Non-Profits and Associations: 7.0%
 Manufacturing & Distribution: 5.8%
 Accounting & Financial Services: 5.0%
 Real Estate: 4.8%
 Education: 3.3%
 Legal Services: 2.8%
 Restaurants: 2.7%
 Retail: 2.5%
 Insurance: 2.4%
 Information Technology: 2.4%
- Consulting: 2.4%
 Banks: 2.3%
 Hospitality: 2.2%
 Automotive: 2.1%
 Government Offices: 2.0%
 Advertising and Marketing: 1.9%
 Physicians and Healthcare Providers: 1.9%
 Engineering: 1.8%
 Food & Food Services: 1.8%
 Employment & HR: 1.7%
 Entertainment: 1.6%
 Other: 24.0%



Member Services



Gwinnett Chamber 2022 Annual Report

Innovation

PROGRAMS



VALOR AWARDS

The event celebrated award winners in nine categories with more than a dozen officers being recognized for their dedication to protect and serve the greater Gwinnett region.

SMALL BUSINESS AWARDS

Featured Terri-Nichelle Bradley, Founder & CEO of Brown Toy Box, who sat down with Jim Fitzpatrick, President & CEO of Atlanta Small Business Network, to share her journey of success from startup to one of Oprah's Favorite Things in 2022.

MOXIE AWARDS

Established to honor women professionals, the Moxie Awards program welcomed its largest crowd in program history with nearly six hundred attendees.



69TH ANNUAL DINNER

The seventy-fourth Annual Dinner recognized the business community's success over the past year while honoring the exceptional public servants, corporate citizens, and compassionate organizations that lead it.

Innovation

EXECUTIVE ENGAGEMENT



STRATEGIC LEADERSHIP VISIT

More than 85 delegates from the Greater Gwinnett region descended on metro Seattle for the annual Strategic Leadership Visit. From an intergenerational housing project to innovative career-track high schools, the team saw vision turned into reality.



A-LIST

The 2021-2022 A-List cycle brought in more than 50 new members, numerous sponsorships and more than \$430,000 in revenue. Those who qualified enjoyed a trip to Ireland in May of 2022.

CHAIRMAN'S CLUB

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BOARD OF DIRECTORS

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Innovation

ECONOMIC DEVELOPMENT



DRIVING BUSINESS

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DRIVING COMMUNITY

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DRIVING THE FUTURE

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Inclusion



FOUNDATION

The Gwinnett Chamber Foundation was established in 2022 to advance equitable and inclusive business education and business leadership development through programming and grant-making to all eligible business organizations.

MULTI-CHAMBER MIXER

The Chamber worked in partnership with thirteen other strategic business organizations to host the second annual Multi-Chamber Mixer. The event also featured a wide range of authentic global cuisine from 16 Gwinnett-based restaurateurs.

DEI SUMMIT

Speakers addressed talent and business trends around Gwinnett's 81% diversity index. Aisha DeBerry, DEI Manager for Gas South moderated the panels and District 4 Commissioner Marlene Fosque delivered the closing address.



YOUNG PROFESSIONALS

GYP held 42 events in 2022 hosting more than 1,150 engaged participants for programs like Journey Leadership Institute, TheYParty 35-Under-35, Off the Clock, and our ongoing Grow/Impact/ Connect events.

Advocacy



PUBLIC POLICY AGENDA

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THE GWINNETT FUND

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5-Star Accreditation

The Gwinnett Chamber earned its Five-Star Accreditation from the U.S. Chamber of Commerce. This designation is a "first" for the Gwinnett Chamber and was awarded for the organization's sound policies, effective procedures, and positive impact in the community.

The Gwinnett Chamber worked through a six-month process to complete a 200-plus page application measuring organizational activity across nine different areas. Of the 7,000-plus chambers of commerce across the nation, only 201 are accredited and even fewer have received Five-Star status. The Gwinnett Chamber ranks among the top one percent of those who have achieved Five-Star Accreditation.





2022 Board of Directors

EXECUTIVE CABINET

Nick Masino	Gwinnett Chamber	
Jill Edwards	United Community Bank	
Dean Collins	Axis Companies, LLC	
Doug Jenkins	Georgia Power	
Tammy Shumate	Capital City Home Loans	
Norwood Davis	12Stone Church	
Terri Jondahl	CAB, Incorporated	
Lanier Levett	Gregory B. Levett & Sons Funeral Homes	
Joy Mitchell	Office Creations	
Deirdra Cox	Community Sustainability Enterprise	
Matt Hyatt	Rocket IT	
Brad Carr	Andersen, Tate & Carr, P.C.	
Pat McDonough	Andersen Tate & Carr, P.C.	
Trey Ragsdale	Kaiser Permanente	

EXECUTIVE COMMITTEE

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Greg Cantrell	Sean Murphy
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Jennifer Fennell	Teddy Russell
Ron Garrard	Raymer Sale
Brandon Hartley	John D. Stephens
Kim Hartsock	Deon Tucker
Gregory Jay	Lee Tucker
Kathryn Kieser	Marvin Willis

BOARD			
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Whit Alexander	Damian Hamlin	Nancy McGill	Linda Schoepf
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Houston Bass	Marcus Hinton	Matt Moeck	Bryant Spann
Kevin Bell	Mathias Hoffman	Jian Ni	Brian Steed
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Mike Fulton	Jeff Mahaffey	Pabs Raghava	
Bryan Ginn	Veronica Maldonado-Torres	Senator Sheikh Rahman	

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