

**Gwinnett** Chamber



2022 ANNUAL  
**REPORT**

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# Mission

The mission of the Gwinnett Chamber is to champion business.

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# Vision

The Gwinnett Chamber will be the leading advocate and innovative resource for businesses to connect and thrive.





# 2022: 75 Years. Five Stars. One Exceptional Organization.

The Gwinnett Chamber champions business and 2022 only served to propel that mission to a new level of expectation. After 75 years in business, the Gwinnett Chamber now boasts the most diverse board of directors in its history. We held our second annual Multi-Chamber Mixer with more than a dozen bi-lateral chamber partners, continued to champion women leadership through the MOXIE Awards that recognized 100 finalists across 10 categories, and honored Gwinnett's 35-Under-35 young professionals at the Gwinnett Young Professionals (GYP) "TheYParty" event. The community and economic development initiative, Partnership Gwinnett, reported its most successful year yet with 3,854 new jobs representing \$149.3M in private capital investment. And the culminating achievement for 2022 was earning our first-ever, 5-Star Accreditation rating from the U.S. Chamber of Commerce, placing us in the top one percent of all chambers in the nation.

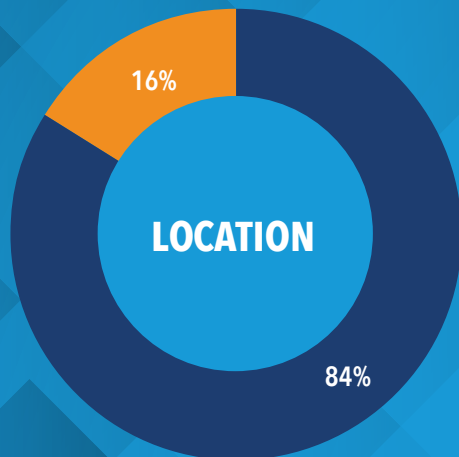
We appreciate our members, investors, and partners who worked hard to champion business with us and made 2022 a true gem of a 'diamond anniversary' year for the Gwinnett Chamber.



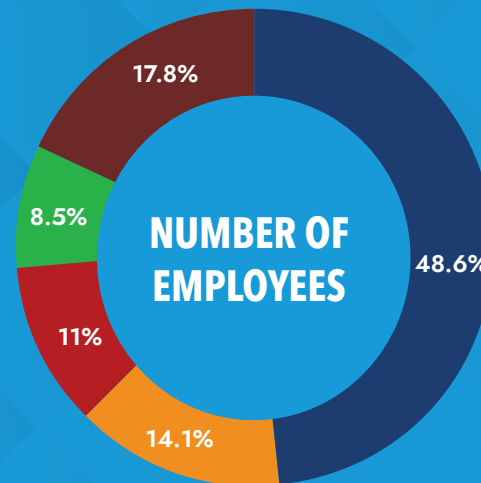
# Membership



- Construction & Contracting: 8.4%
- Health Products & Services: 7.2%
- Non-Profits and Associations: 7.0%
- Manufacturing & Distribution: 5.8%
- Accounting & Financial Services: 5.0%
- Real Estate: 4.8%
- Education: 3.3%
- Legal Services: 2.8%
- Restaurants: 2.7%
- Retail: 2.5%
- Insurance: 2.4%
- Information Technology: 2.4%
- Consulting: 2.4%
- Banks: 2.3%
- Hospitality: 2.2%
- Automotive: 2.1%
- Government Offices: 2.0%
- Advertising and Marketing: 1.9%
- Physicians and Healthcare Providers: 1.9%
- Engineering: 1.8%
- Food & Food Services: 1.8%
- Employment & HR: 1.7%
- Entertainment: 1.6%
- Other: 24.0%



- Inside Gwinnett: 84%
- Outside Gwinnett: 16%



- 1 to 10 Employees: 48.6%
- 11 to 25 Employees: 14.1%
- 26 to 50 Employees: 11%
- 51 to 100 Employees: 8.5%
- 100+ Employees: 17.8%



# Member Services



**75**  
RIBBON CUTTINGS



**300**  
CERTIFICATES OF  
ORIGIN PROCESSED



**371**  
NEW MEMBERS



**105**  
EVENTS HELD

# Innovation

## PROGRAMS



### VALOR AWARDS

The event celebrated award winners in nine categories with more than a dozen officers being recognized for their dedication to protect and serve the greater Gwinnett region.



### SMALL BUSINESS AWARDS

Featured Terri-Nichelle Bradley, Founder & CEO of Brown Toy Box, who sat down with Jim Fitzpatrick, President & CEO of Atlanta Small Business Network, to share her journey of success from start-up to one of Oprah's Favorite Things in 2022.



### MOXIE AWARDS

Established to honor women professionals, the Moxie Awards program welcomed its largest crowd in program history with nearly six hundred attendees.



### 74TH ANNUAL DINNER

The seventy-fourth Annual Dinner recognized the business community's success over the past year while honoring the exceptional public servants, corporate citizens, and compassionate organizations that lead it.

# Innovation

## EXECUTIVE ENGAGEMENT



### STRATEGIC LEADERSHIP VISIT

More than 85 delegates from the Greater Gwinnett region descended on metro Seattle for the annual Strategic Leadership Visit. From an intergenerational housing project to innovative career-track high schools, the team saw vision turned into reality.



### A-LIST

The 2021-2022 A-List cycle brought in more than 50 new members, numerous sponsorships and more than \$430,000 in revenue. Those who qualified enjoyed a trip to Ireland in May of 2022.



### CHAIRMAN'S CLUB

The Gwinnett Chamber welcomed 64 new Chairman's Club members in 2022 and announced the launch of its first-ever EMBARK program, a shared travel experience between corporate executives to renowned global destinations.



### BOARD OF DIRECTORS

The Gwinnett Chamber serves a community with an 84.4% diversity index, boasts the most diverse board of directors in the organization's history, and works to maintain an inclusive approach to business.



# Innovation

## ECONOMIC DEVELOPMENT



### DRIVING BUSINESS

In 2022, Partnership Gwinnett — the community economic development initiative and extension of the Gwinnett Chamber - reported 26 project wins for a total of 3,854 new jobs and \$149.3M in capital investment.



### DRIVING TALENT

Partnership Gwinnett collaborated with more than 35 industry businesses in Gwinnett on workforce needs and formed 25 external partnerships to further research, upskilling and talent development in the region.



### DRIVING COMMUNITY

Partnership Gwinnett supported city and county partners to market 13.1M square feet of available commercial real estate and tracked roughly 2.7M square feet of new commercial construction in Gwinnett.



### DRIVING THE FUTURE

The Partnership Gwinnett public private initiative launched its fourth, five-year strategic plan to grow jobs, develop talent, and build community in the Greater Gwinnett region.



# Inclusion



## FOUNDATION

The Gwinnett Chamber Foundation was established in 2022 to advance equitable and inclusive business education and business leadership development through programming and grant-making to all eligible business organizations.



## MULTI-CHAMBER MIXER

The Chamber worked in partnership with thirteen other strategic business organizations to host the second annual Multi-Chamber Mixer. The event also featured a wide range of authentic global cuisine from 16 Gwinnett-based restaurateurs.



## DEI SUMMIT

Speakers addressed talent and business trends around Gwinnett's 81% diversity index. Aisha DeBerry, DEI Manager for Gas South moderated the panels and District 4 Commissioner Marlene Fosque delivered the closing address.



## YOUNG PROFESSIONALS

GYP held 42 events in 2022 hosting more than 1,150 engaged participants for programs like Journey Leadership Institute, TheYParty 35-Under-35, Off the Clock, and our ongoing Grow/Impact/Connect events.

# Advocacy



## PUBLIC POLICY AGENDA

The Gwinnett Chamber Public Policy team introduced a robust agenda for the 2022 Legislative Session and successfully navigated a grassroots campaign to support the passage of Gwinnett County's SPLOST for another five years.



## HEARING FROM LEADERS

Gwinnett Chamber hosted "candidate forums" for both the Gwinnett County School Board and Gwinnett County Board of Commissioners elections, allowing business leaders the opportunity to hear from and ask questions of the candidates.



## THE VOICE OF BUSINESS

The Gwinnett Chamber conducted its annual D.C. Fly-In in December of 2022, leading 40 delegates to the nation's Capital to hear from Congressional Leaders and receive the official Five-Star designation from the U.S. Chamber of Commerce.



## THE GWINNETT FUND

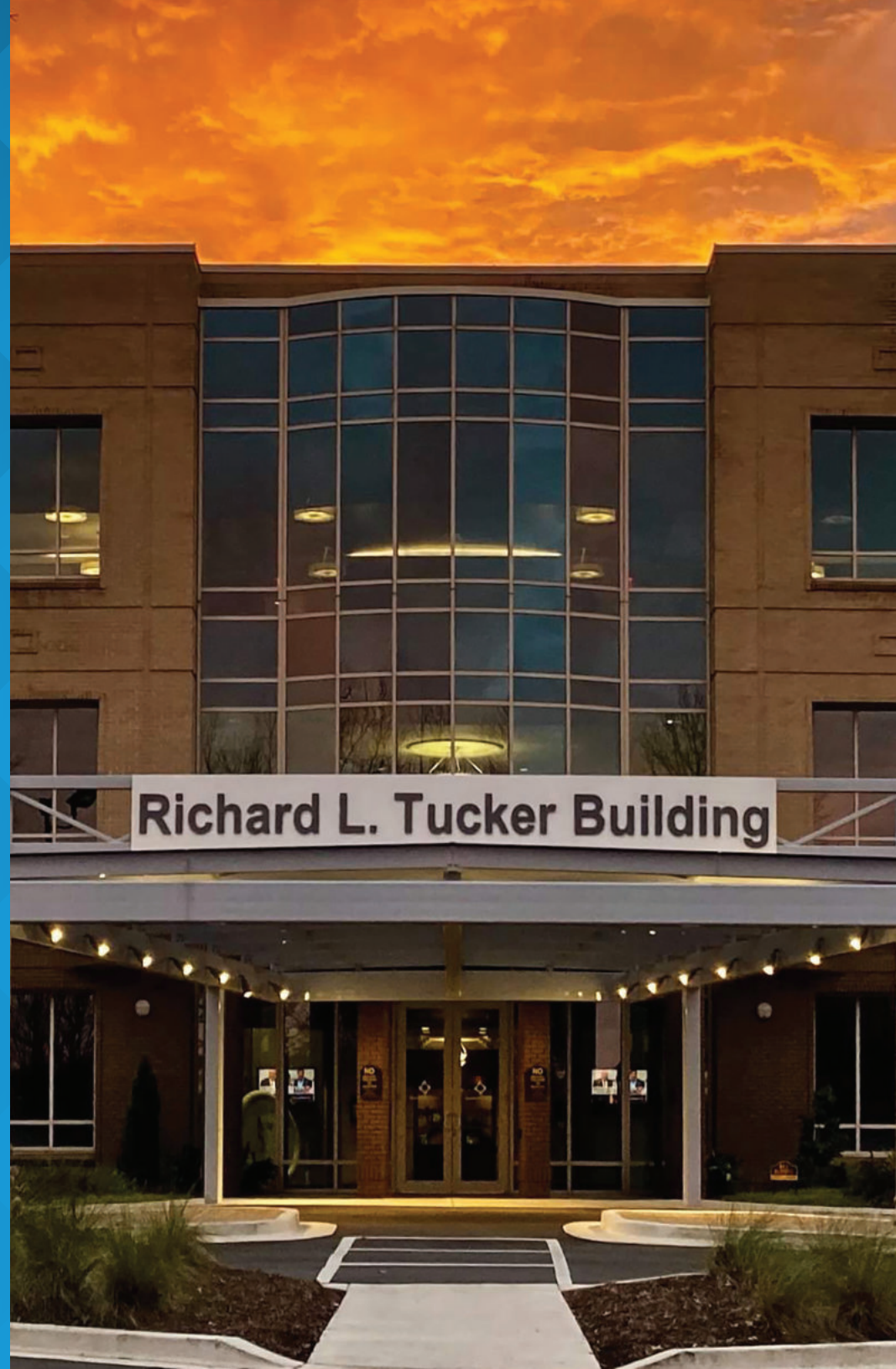
The Gwinnett Chamber Public Policy Committee also formalized a new 501c4, The Gwinnett Fund, designed to support public policy issues that would preserve Gwinnett's best-in-class business climate.



# 5-Star Accreditation

The Gwinnett Chamber earned its Five-Star Accreditation from the U.S. Chamber of Commerce. This designation is a “first” for the Gwinnett Chamber and was awarded for the organization’s sound policies, effective procedures, and positive impact in the community.

The Gwinnett Chamber worked through a six-month process to complete a 200-plus page application measuring organizational activity across nine different areas. Of the 7,000-plus chambers of commerce across the nation, only 201 are accredited and even fewer have received Five-Star status. The Gwinnett Chamber ranks among the top one percent of those who have achieved Five-Star Accreditation.



# 2022 Board of Directors

## EXECUTIVE CABINET

Nick Masino	Gwinnett Chamber
Jill Edwards	United Community Bank
Dean Collins	Axis Companies, LLC
Doug Jenkins	Georgia Power
Tammy Shumate	Capital City Home Loans
Norwood Davis	12Stone Church
Terri Jondahl	CAB, Incorporated
Lanier Levett	Gregory B. Levett & Sons Funeral Homes
Joy Mitchell	Office Creations
Deirdra Cox	Community Sustainability Enterprise
Matt Hyatt	Rocket IT
Brad Carr	Andersen, Tate & Carr, P.C.
Pat McDonough	Andersen Tate & Carr, P.C.
Trey Ragsdale	Kaiser Permanente

## EXECUTIVE COMMITTEE

Sal Ajani	Dave McMullen
Chuck Button	Brand Morgan
Greg Cantrell	Sean Murphy
Carla Carraway	Cathy Nichols
Fred Dawkins	Norberto Sanchez
Jennifer Fennell	Teddy Russell
Ron Garrard	Raymer Sale
Brandon Hartley	John D. Stephens
Kim Hartsock	Deon Tucker
Gregory Jay	Lee Tucker
Kathryn Kieser	Marvin Willis

## BOARD

Hilda Abbott	Joe Godfrey	Santiago Marquez	Jessica Rantamake
Mason Ailstock	Dorsey Grist	P.K. Martin	Kamden Robb
Rene Alegria	Stan Hall	Mayor Mike Mason	Mike Sammond
Whit Alexander	Damian Hamlin	Nancy McGill	Linda Schoepf
Tasha Allen	Chairwoman Nicole Hendrickson	Billy Milam	Jim Smith
Andy Arlotta	Jerri Hewett Miller	Linnea Miller	Chandler Snell
Dr. Audrey Arona	Talbert Hill	Tim Minard	Daniel Sosebee
Houston Bass	Marcus Hinton	Matt Moeck	Bryant Spann
Kevin Bell	Mathias Hoffman	Jian Ni	Brian Steed
Jasmine Billings	Jonathan Holmes	Imran Niazi	Glenn Stephens
Chris Braun	Larry Howard	Jinda Odenthal	Bruno Talliefer
Dr. Karen Bryant	Jerry James	Heather Orrico	Addam Taussig
Renee Byrd-Lewis	Dr. Tarece Johnson	Rick Packer	Steven Tomlinson
Dr. D. Glen Cannon	Demetrius Jordan	Dr. Uday Parikh	Mike Tran
Tommy Carraway	Dr. Jann Joseph	Michael Paris	Annie Valenty
Natalie Cho	Cynthia Kaye	Representative Sam Park	DePriest Waddy
Ray Cobb	Mayor Trey King	Sun Park	Jeffrey Wages
Melanie Conner	Michael Knowles	Faruq Patel	Supt. Dr. Calvin J. Watts
Deirdra Cox	Tim Le	Danny Patton	Wanda Weegar
Alyssa Davis	Trent Lind	Ann-Carol Pence	Bob Williams
Jay Dennard	Rachel Little	Adam Pomeranz	Chris Willis
Dr. Saadiq El-Amin	Bin Liu	Cole Porter	Lisa Winton
Terry Fox	Todd Long	Nathan Powell	
Mike Fulton	Jeff Mahaffey	Pabs Raghava	
Bryan Ginn	Veronica Maldonado-Torres	Senator Sheikh Rahman	



**Gwinnett Chamber**  
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