

## **EXECUTIVE BIO**

Nick Masino, President & CEO Gwinnett Chamber and Partnership Gwinnett



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Nick Masino is the trailblazing GenX CEO at the helm of the Gwinnett Chamber and Partnership Gwinnett. As the first of his generation to lead this charge, Masino is renowned for his leadership, dedication to Gwinnett, and a remarkable track record of over two decades shaping the community and economic development landscape.

In his role as President and CEO, Masino has orchestrated a progressive transformation, ushering in the most diverse board of directors in Chamber history. He has also renewed the organization's public policy focus, implemented a groundbreaking strategic plan, and is currently spearheading the renovation of Georgia's largest local Chamber of Commerce facility.

Under Masino's leadership, the Gwinnett Chamber achieved unprecedented milestones, securing a historic five-star accreditation rating from the U.S. Chamber of Commerce in 2022 and earning the organization's inaugural global title as 'Chamber of the Year' by the Association of Chamber of Commerce Executives (ACCE) in 2023.

As the former chief economic development officer for Partnership Gwinnett, Masino led the charge in business recruitment and retention efforts, executing Gwinnett's economic development strategy. This initiative has yielded strong results, with approximately 380 company expansions or relocations, translating to over 32,000 new jobs and \$5.2 billion in private capital investment.

Before his tenure in economic development, Masino made waves in the recruiting and staffing industry while simultaneously serving as Georgia's youngest Mayor in the City of Suwanee.

Beyond his day-to-day responsibilities, Masino serves on various boards, including the Regional Business Coalition of Metro Atlanta, the Council for Quality Growth, the Georgia Chamber, and The Water Tower Global Innovation Hub at Gwinnett. His indelible mark on the greater Gwinnett region has earned him accolades such as Most Notable Georgians, Power 100: Most Influential Atlantans, and recognition among the one hundred Most Influential Georgians.

A proud alum of The Ohio State University, Masino holds a bachelor's degree in interpersonal and organizational communication. He and his wife, Suzanne, call Suwanee, Georgia, home, where they take pride in having raised three accomplished adult children.